

2023 EVENT IN REVIEW

Bar Convent Brooklyn invites bar and beverage professionals, providing them with a valuable platform to connect with peers and explore the dynamic world of emerging trends, techniques, and products in both domestic and international markets. Attendees can expect interactive demonstrations, inspiring keynote speakers, and insightful panel discussions led by esteemed industry experts. The event also showcases exhibitors who present a diverse range of premium craft spirit brands and mixers, enhancing the overall experience for all participants.



“The vibes are really good, a lot of people are starting to embrace craft cocktails again.”



SUSTAINABILITY

Bar Convent Brooklyn reaffirmed its commitment to sustainability this year by introducing cutting-edge, sustainable packaging solutions, aiming to mitigate its environmental impact. Once again, the event partnered with Trees for the Future and pledged to plant ten trees for every registered visitor. By implementing composting practices and recycling materials like water bottles, Bar Convent Brooklyn exceeded expectations in its ongoing endeavor to minimize waste created at the event.

EXPANDED VENUE

Bar Convent Brooklyn returned to Industry City on June 13 & 14 to gather the beverage and beverage community for its biggest year yet with an enhanced show floor featuring an additional liquid lounge in the education hall, and a new section of the show floor which included the Park Street University Stage and Emerging Brands Pavillion.



4,500+ NUMBER OF INDUSTRY PROFESSIONALS

8,000+ LEADS FROM THE EVENT

55 EDUCATION SESSIONS

4,057,174 MEDIA IMPRESSIONS

ONSITE HIGHLIGHTS:

GRAND GARDEN GAMES

Hendrick's welcomed Bartenders & Bar Convent Brooklyn guests from far and wide to the Grand Garden Games, a non-STRENUOUS-strenuous lawn of leisure! Visitors escaped the afternoon's hustle & bustle with a visit to the whimsical oasis overflowing with unparalleled libations, peculiar games, and the tastiest tea treats & bites!



198

Exhibitors Showcased at the Show



475,000

Drinks Sampled

JÄGERMEISTER AIRSTREAM

Jägermeister joined forces with The Stonewall Inn Gives Back Initiative (SIGBI) and The Lesbian Bar Project at Bar Convent Brooklyn to champion and bolster nightlife establishments in their journey towards becoming accredited Safe Spaces for the LGBTQIA+ community. During the event, their on-site airstream served as a hub of inclusivity, offering visitors valuable insights on certifying their venues as Safe Spaces.



Attendees from **46 STATES** and **51 COUNTRIES**

CHILLED 100 SPIRITS AWARDS

The 2023 Chilled 100 Spirits Awards was one of the foremost industry-ranking spirits competitions, judged by members of the bar industry. Spirits brands that earned The Bartender Seal of Approval were presented with the coveted medal by The Chilled 100 Judges, who were some of today's top names in the bartending industry.



“Bar Convent Brooklyn is amazing. We couldn't imagine being in a better or a cooler spot.”

