

# BCB Compliance Information

Bar Convent Brooklyn  
June 11-12, 2024  
Brooklyn, New York



# Catering Permit Requirements & Restrictions

Using a catering permit allows for the caterer's staff to pour samples with sizing restrictions.

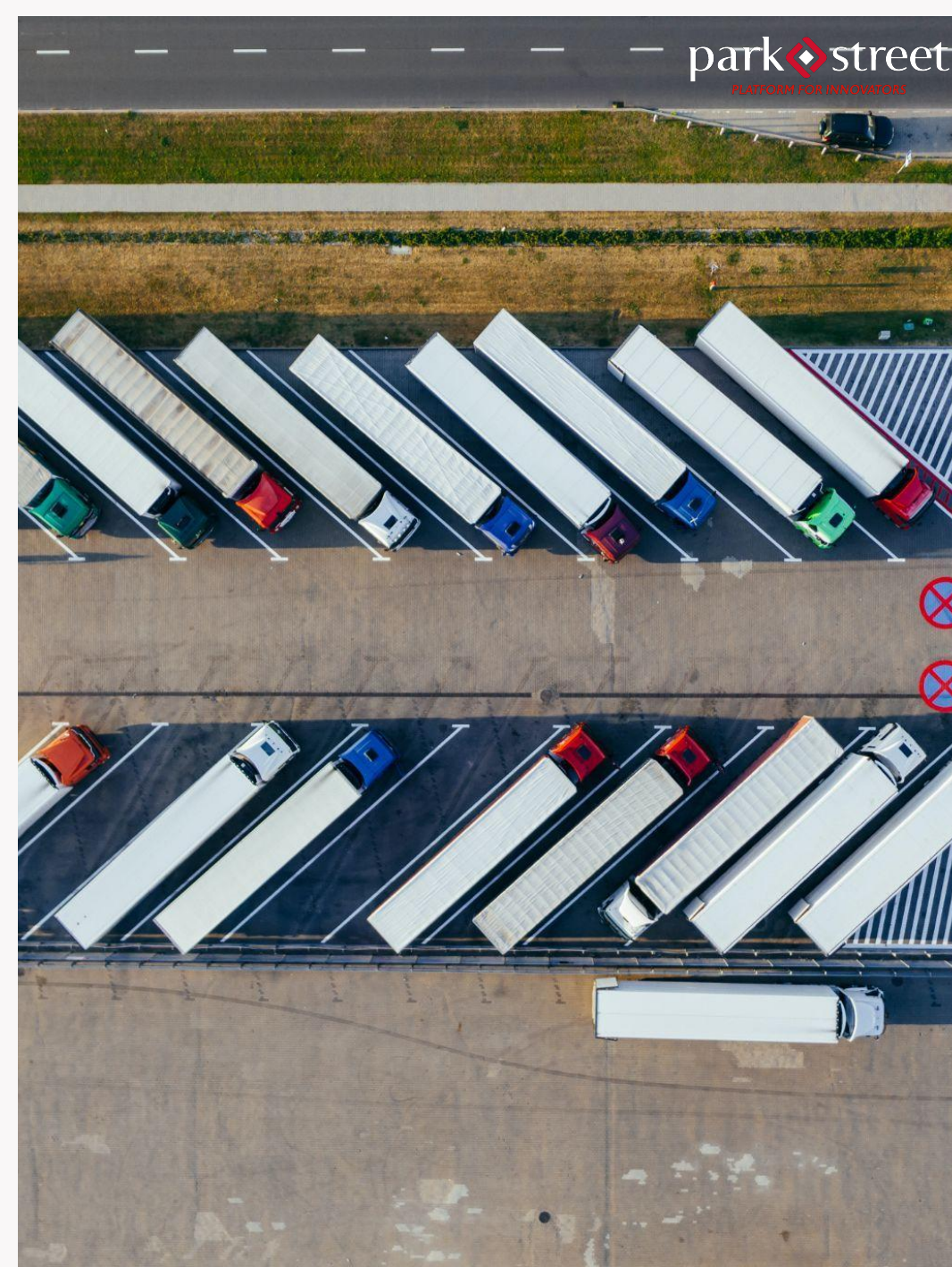
## Requirements

All samples served must contain no more than the following:

- $\frac{1}{4}$  ounce of distilled spirits (2 ounces mixed cocktails inclusive of  $\frac{1}{4}$  ounce of liquor or  $\frac{1}{4}$  ounce neat pours)
- 3 ounces for cider, not to exceed a total of 5 ounces

Formula (if required), COLA (label approval), NY State Price Posting, and NY State Brand Registration

The caterer must purchase what they serve from a a NY wholesaler at the price posted amount





# Marketing Permit Requirements & Restrictions

Using a marketing permit allows the exhibitors and their employees to pour samples with sizing restrictions.

## Requirements

All samples served must contain no more than the following:

- ¼ ounce of distilled spirits (2 ounces mixed cocktails inclusive of ¼ ounce of liquor or ¼ ounce neat pours)
- 3 ounces for cider, not to exceed a total of 5 ounces

Formula (if required) and a COLA (label approval)

All product sampled during the show must be pulled from a NY wholesaler's inventory



Questions?

# Company Overview



## Team

- Park Street Companies founded in 2003 by former McKinsey consultants
- Executive leadership of Dr. Harry Kohlmann and Mr. Chris Mehringer
- Group of 420+ professionals on staff including licensed attorneys and CPAs



## Business

- 1,200+ suppliers, 18,000+ brands & 80,000+ SKUs
- Brand sizes range from new entrants to leading global brands
- Suppliers include some of largest alcoholic beverage companies in the world (3 of the top 5 spirits companies); at least one of the top two companies in each alcoholic beverage category (spirits, wine and beer)



## Logistics

- 10 main distribution warehouses in the U.S. (NJ, North FL, South FL, North CA & South CA) and 2 in Europe (Netherlands) with supplementary distribution directly from 40+ supplier owned and operated warehouses, DSPs, wineries, and control state bailment warehouses
- Over 150,000 annual distributor sales transactions to over 1,800 distribution partners
- Over 65,000 annual transactions to over 18,500 retailers in CA, FL, NJ and NY



## Licenses

- Licensed to import and sell to wholesalers in all 50 states in the U.S. and into the EU
- Licensed to sell directly to retailers in FL, CA, NJ and NY

# Contact Information

## Park Street Companies

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