

**ROYAL DUTCH DISTILLERS AT BCB BROOKLYN**  
**EXPANSION OF PREMIUM PORTFOLIO TO BE ANNOUNCED WITH THE**  
**LAUNCH OF BÉBO COFFEE LIQUEUR**

*RUTTE FOOD PAIRINGS WITH OYSTERS AND GENEVER TO GIN STORYLINES TO BE  
CONTINUED AT BCB BROOKLYN*



**Brooklyn, New York, June 2018** – Royal Dutch Distillers, a 100% subsidiary of the Dutch family business De Kuyper Royal Distillers, will showcase the U.S. brand portfolio and make a few newsworthy industry announcements at the upcoming first U.S. Bar Convent in Brooklyn. The Bar Convent, which started as a small industry meeting in Berlin quickly became a leading international bar and beverage trade show. BCB

Brooklyn is an extension of Bar Convent Berlin, which is celebrating its twelfth year in October 2018. BCB Brooklyn represents a great platform for Royal Dutch Distillers to connect with New York based as well as international bartenders and to meet industry and business partners.

Royal Dutch Distillers plans to spotlight not only the global key brands of Rutte Distillery, Mandarine Napoléon and Cherry Heering, but BCB Brooklyn will also mark the formal announcement of new Royal Dutch Distillers COO, Peter Iglesias, and the highly anticipated launch of BÉBO Cuban Coffee Liqueur.

**Where to find Royal Dutch Distillers and its brands at BCB Brooklyn:**

- Royal Dutch Distillers: Stand #706
- Rutte Distillery / Empire Oyster Bar: Stand #329

**BCB News | Royal Dutch Distillers**

**Formal Announcement of Peter Iglesias as COO of Royal Dutch Distillers**



*“Our Global corporate vision is to Own the Cocktail”, said Peter Iglesias as COO of Royal Dutch Distillers. “We want our products to always be part of the best cocktails. We want to provide the perfect product for every individual taste and to give barkeepers new inspiration to further develop and expand their cocktail range”.*

*“New York is one of our most important market places globally and the most important one in the U.S. ”*



### Launch of BÉBO Cuban Coffee Liqueur

#### ***BÉBO Cuban Coffee Liqueur – perfect choice for the Espresso Martini***

Aromatic coffee flavor and a robust touch of Cuban *joie de vivre* – this is what’s behind the name of the new premium coffee liqueur BÉBO, that is celebrating its U.S. launch at BCB Brooklyn on the 11<sup>th</sup> and 12<sup>th</sup> of June. BÉBO owes its distinctive aroma and flavour to its unique main ingredient: the Cuban coffee – 100% Arabica and certainly one of the best coffees in the world. It is cultivated – and hand-picked – by cooperatives in the mountains of the Sierra Maestra in the eastern part of the island and as it is so hard to source that product availability may initially be limited. In order to bring out the authentic Cuban coffee aroma perfectly, BÉBO deliberately does without any additives and with less sugar than other products in the market; there is no artificial color and aroma added – nor is there any addition of caramel. BÉBO Coffee Liqueur is all about tasting the rich and multi-faceted aroma of the Cuban coffee.

### Rutte Distillery pairing with New York Oysters

At BCB Myriam Hendrickx, Master Distiller at Rutte, will pair her expertise in distilling superb botanical spirits with Kevin Joseph (*Empire Oyster*) to offer different styles of oysters to pair with Rutte signature drinks like the „Dutch Snapper“ with Rutte Celery Gin or the „Dutch Lemonade“ with Rutte Old Simon Genever. In addition oyster and cocktail aficionados will get to experience *Spirited Pearls™* with Rutte Gin & Genever. *Spirited Pearls™* which are a proprietary process of molecular gastronomy whereby spirits are “spherified” for presentation on oysters. A culinary highlight!

### Seminar: The Weird and Wild History of the Gin & Tonic

On the 12th of June, from 6.15pm to 7:00pm, celebrated spirits expert and author Camper English, together with Rutte Brand Ambassador Steffen Zimmermann, entertains and guides you through The Weird and Wild History of the Gin & Tonic. The seminar is based on the bestseller by Camper English: "AKA G & T WTF", in which he presents the history of the popular long drink from 1630 to the present in both factual and entertaining ways: from the chance discovery of quinine to the role of Ginger Rogers and children's book author Dr. Seuss to the rediscovery of the drink in Spain.



The presentation will be accompanied with the partly parallel history of Rutte Distillery, and of course inspirational gin and genever cocktails. Look forward to a rousing performance and

to a personal signed copy of the book. If you are interested, Camper English will be available for personal discussions during BCB Brooklyn.

**Date/Time: June 12, 2018, 6:15 PM - 7:00 PM, Demonstration Stage 1**  
**Sponsored by Rutte Distillery/Royal Dutch Distillers**

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**Royal Dutch Distillers:**

Royal Dutch Distillers, based in Miami, FL, is a 100% subsidiary of the family-owned global company, De Kuyper Royal Distillers and specializes in the sales and marketing of ultra-premium and bartender-focused spirits and cream-based wines. Marc de Kuyper, an 11<sup>th</sup>-generation De Kuyper family member, serves as local CEO in the US.

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