



WHAT TO EXPECT AT BAR CONVENT BROOKLYN 2023

The Premier Trade Show for Bar and Beverage Professionals Hosts the Largest Event Yet

New York, New York (May 16, 2023) - Bar and beverage professionals from around the world are gearing up for the highly anticipated [Bar Convent Brooklyn](#) 2023 show taking place June 13 and 14 at Industry City. The largest show yet, this year's event showcases a record-breaking number of exhibitors and the most extensive global representation in the show's history, as well as 55 insightful education seminars. Attendees can expect to network with peers while learning about new trends, techniques, and products from the industry's leading experts.

Nearly [200 brands](#) from all around the world will be showcased on the fully sold-out show floor. Exhibitors are carefully curated to include premium craft spirit brands, non-alcoholic offerings, mixers, bar supplies and much more. Through an increase in international exhibitors, attendees will be transported to Italy, Japan, France, Latin America, Ireland, Korea and beyond, experiencing a taste of these cultures through the glass.

In addition to the impressive lineup of exhibitors, Bar Convent Brooklyn's robust [education program](#) returns, collaboratively led by Head of Education, Lynnette Marrero, Co-Founder of Speed Rack, MasterClass host, award-winning bartender, Liquid Creative Director of Aplós and Partner and Chief Mixologist of Delola, and the annual revolving education committee. With over 50 sessions to attend, guests will have the opportunity to learn from a diverse range of topics, from unique stories and traditions behind new spirits to ideas on how to better workplace safety and culture.

Attendees can also look forward to a variety of events throughout the two-day show, including the Opening Night Party hosted by William Grant & Sons at Public Records on the evening of June 13, as well as the Closing Night Party hosted by Jägermeister at House of Yes on the evening of June 14. The Chilled 100 Spirits Awards and Reception will return on Tuesday, June 13 at 7PM where members of the Chilled 100 Bartender Judging Committee will present winning recipients with their awards, medals and emblems. The full events schedule can be found [here](#).

"We are delighted to extend a warm welcome to the dynamic group of exhibitors, attendees and speakers who will be joining us for Bar Convent Brooklyn this year," stated Jackie Williams, the Event Director of Bar Convent Brooklyn. "With a jam-packed schedule of education sessions, networking opportunities and the largest number of exhibitors to date, this year's event promises to be our most outstanding yet. We look forward to seeing everyone there."

In addition to the informative seminars and networking opportunities, Bar Convent Brooklyn will also feature more immersive experiences this year, including large-scale experiential booths and Instagram-worthy photography moments. Those looking to spend some time outdoors can RSVP to the Grand Garden Games, hosted by Hendrick's Gin on June 14. Here, guests can enjoy this whimsical oasis overflowing with unparalleled libations, peculiar games, and the tastiest tea treats and bites.

Tickets can be purchased [here](#) on Bar Convent Brooklyn's website. Attendees can purchase tickets online until June 10th at a discounted rate of \$80 for one day or \$130 for both days. After June 10th, tickets will be available at the door for \$100 for one day and \$160 for both days. Don't miss out on this exciting opportunity to learn from the best in the business!

To find out more information about attending, visit the website (www.barconventbrooklyn.com) and follow along on social at [@barconventbrooklyn](#).

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