

Capture visitors' full contact information with the Emperia Lead Retrieval App.  
Use your mobile device to scan their badge & easily collect their contact info.  
No need to collect business cards!

## BEFORE THE SHOW

**1 Receive Login Credentials**  
via an email sent to the key exhibitor with the subject line: 'Your Company Access Code for Emperia'.

**2 Download the Emperia Lead Retrieval App**







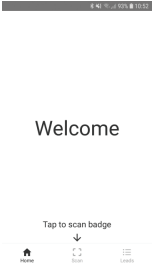
\*Logins can be used across multiple devices.

**3 Log In**  
using the full name + company access code from the email. Share credentials with your booth staff\*.



## DURING THE SHOW

**1 Tap to scan**  
the QR code on the attendee's badge.



**2 Take Notes**  
about your new leads and enter optional information including any follow-up actions.

**3 Download Lead Report**  
at anytime, using the direct link provided to your key exhibitor with your company code.

## AFTER THE SHOW

**1 Receive Post-Show Email**  
sent to the key contact exhibitor at the end of the show.

**2 View, Sort & Download**  
Leads directly into your CRM.

**3 Follow Up with your Leads**  
within a week to increase ROI and keep the conversation going.

Contact Your Customer Success Managers with any questions or if you need assistance!

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