FB INTERNATIONAL, INC.

FB ARTWORK SUBMISSION REQUIREMENTS

File naming ---   Show name-Exhibitor Name-Booth number- art size
        Example : Fancy Jewelry 2024-GemLock-21086-280x228

FORMATTING REQUIREMENTS:

Scale - 1:1 – Full size 100% Print ready
Bleed - 1/4" (6mm) minimum , all around
Margin – Keep critical images/text 2.0 cm from any edge
Color palette CMYK (cyan, magenta, yellow, and black) – RGB can give unwanted results

FILE TYPE OPTION :
- PDF containing all images embedded /all font outlined
    - Resolution 120Dpi minimum – 150Dpi maximum
- JPG – Flattened single layer artwork
    - Resolution 120Dpi minimum – 150Dpi maximum
- AI or EPS – Only for cut vinyl production (stickers)

FILE SUBMISSION:
Files must be received by WeTransfer.com (preferred) or other .FTP site.
        Send to **michael@fbinternational.net**

Spelling/grammar, layout and brand presentation are the sole responsibility of the submitting party.

- The quality of exhibitor graphic submission is that of the Exhibitor. FB will check for proportion based on the ordered item, color profile and final print resolution. FB will not check for or comment on spelling or pixilation issues that are included in the submitted file.