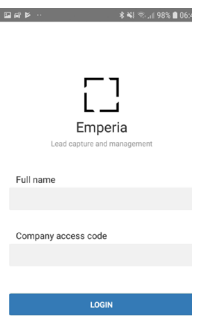# BCB
BAR CONVENT
BROOKLYN

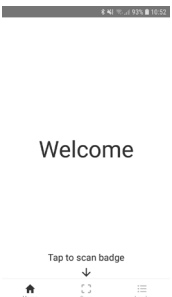# LEAD RETRIEVAL
Collect – Download – Follow Up

Capture attendees' full contact information with the Emperia Lead Retrieval App.
Use your mobile device to scan their badge & easily collect their contact info.
No need to collect business cards!

BEFORE THE SHOW

1 Receive Login Credentials

via an email sent to the key exhibitor in May with the subject line: 'Your Company Access Code for Emperia'.

2 Download the Emperia Lead Retrieval App

Download on the App Store

GET IT ON Google play

Emperia

*Logins can be used across multiple devices.

3 Log In

using the full name + company access code from the email. Share credentials with your booth staff*.

Emperia
Lead capture and management

Full name

Company access code

LOGIN

DURING THE SHOW

Welcome

Tap to scan badge

Home   Scan   Leads

1 Tap to scan

the QR code on the attendee's badge.

2 Take Notes

about your new leads and enter optional information including any follow-up actions.

3 Download Lead Report

at anytime, using the direct link provided to your key exhibitor with your company code.

AFTER THE SHOW

1 Receive Post-Show Email

at the end of the show the post show report will be sent to the key exhibitor.

2 View, Sort & Download Leads

directly into your CRM.

3 Follow Up with your Leads

within a week to increase ROI and keep the conversation going.

Contact Your Customer Success Manager with any questions or if you need assistance!

Tina Ruane
(203) 840-5575
truane@reedexpo.com