



## Bar Convent Brooklyn 2023 Speaker Guidelines

### What we are looking for:

Presenters to share best practices, ideas, and innovations that will benefit the professional bar and beverage community members both domestically and internationally.

Presenters should provide cutting-edge information to keep the audience competitive, help them gain a fresh perspective, and have actionable takeaways that they can implement in their everyday work environment, business, or personal development.

### Audience:

- Bartenders, bar owners, directors and managers, F&B managers, restaurants, distributors, importers

### Session Topic Areas:

- Business, Leadership & Legal, Entrepreneurship
- Future of the Industry
- Advanced Bartending/Techniques
- Bar, Beverage, and Hospitality Operations
- Personal Development/Career Opportunities
- Community & Society (Health, Wellness, Sustainability, Diversity)
- Your innovative idea (that will contribute to the growth and development of the attendees)

### Presenter Benefits:

- Enhance the knowledge and skills of their industry peers
- Share their passion and knowledge and gain professional and personal recognition as a subject matter expert
- Enhance the name recognition of their company
- Receive a complimentary pass to Bar Convent Brooklyn 2023
- \$200 Presenter fee per session (*Please note: If multiple participants are involved in the session, the \$200 fee will be split*)
- Bar Convent Brooklyn does not provide travel or hotel coverage or reimbursement

### Presenter Responsibilities

- Presenters must agree to submit their contracts, bios, photos, videos, and presentations by the agreed-upon deadlines.
- Presenters must agree to help promote their session at Bar Convent Brooklyn through emails, videos, social media, and/or other avenues.

### Session lengths and A/V:

- Every presenter will have up to 45 minutes to present their topic, including Q&A.
- A stage, podium, loudspeaker, projector, computer, and microphone will be provided.

### Submission guidelines:

- Be creative, thorough, and informative, and make sure to tailor your presentation to the audience.
1. Deadline for submitting proposals is Friday, February 24<sup>th</sup>, 2023

### **Please note that the presentations should not include tasting components (except for sponsored education or tasting sessions)**

Education content must be commercial-free and vendor-neutral.

**If you are interested in sponsored education or tasting sessions featuring your products, please reach out to Aubrey Quinlan [aubrey.quinlan@rxglobal.com](mailto:aubrey.quinlan@rxglobal.com)**

### Review process:

An independent education committee will review all submissions and approve each session to deliver and ensure the best quality, diversity, and range of programming. The panel comprises industry experts providing a great cross-section of experience and communities. The Bar Convent Brooklyn team will contact you before the end of March and inform you if your submission has been accepted. At that time, you will receive further information and instructions.

Submissions will be evaluated based on the following criteria:

- The presenter's expertise
- The quality and appropriateness of subject matter for the target audience
- Precision of description of learning objectives/key takeaways
- Sufficient breadth and depth of information on the topic
- Potential to improve the knowledge and skills of the audience
- Actionable takeaways
- Fit to the length of the sessions
- No commercial aspects
- Originality, relevance/importance, and innovation level of presentation (preference for sessions not presented elsewhere).

The committee ensures that the presentation aligns with the overarching conference content strategy and offers a variety of topics. Bar Convent Brooklyn seeks to promote inclusion and celebrate diversity and welcomes all submissions.

**Please note that we receive many submissions and, unfortunately, have a limited number of sessions curated for the Bar Convent Brooklyn education program.**

**We THANK YOU in advance for your time and submission.**