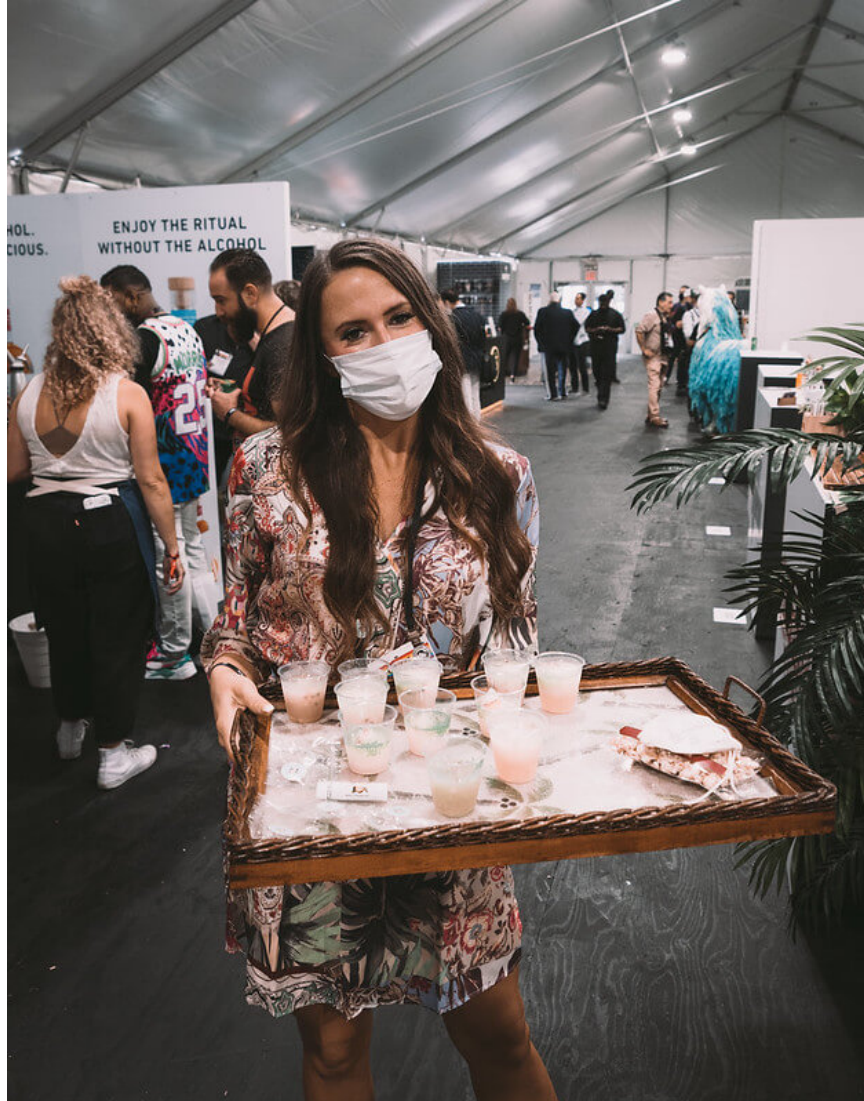


BAR CONVENT BROOKLYN 2022— BIGGER AND BETTER!

Bar Convent Brooklyn is set for June 14-15, 2022.



Bar Convent began as a small industry meeting in Berlin in 2007 and quickly became the leading international bar and beverage trade show. The event expanded globally, arriving in Brooklyn in 2018.

In 2021, [Bar Convent Brooklyn](#) attracted 3,000-plus attendees. With 134 exhibitors, over 50 new products debuted, 65,000 ounces of mixers were used, and 250,000 drinks and spirits samples poured over two days.

“It was so good to be back together in person seeing our customers reconnect with friends and colleagues while doing business,” says Jackie Williams, Event Director, Bar Convent Brooklyn.

“The industry reunited stronger and more inspired, connected, and unified than ever.”

What to Expect at Bar Convent Brooklyn 2022

Bar Convent Brooklyn 2022 is set for June 14-15, at its new home—[Industry City](#). The move to Industry City will allow Bar Convent Brooklyn to expand its offerings and provide more space for exhibitors to bring their brands to life.

One of the biggest initiatives for 2022 is a reduction in the event's waste impact. A sustainable focus is evident from more recycling bins to biodegradable cups and cutlery to sustainable garnish solutions. "Even our staff shirts will be made of recycled materials," explains Williams.



Bar Convent Brooklyn expects to grow the audience of attendees too. "We're seeing many of our exhibiting brands taking more space to build unique and creative experiences," shares Williams. There will also be more education and more networking opportunities at Bar Convent Brooklyn this year.

Bar Convent Brooklyn's collaborative business environment in which bar and beverage community pioneers gather to celebrate and sculpt the future of liquid culture sets it apart from other trade events. "Our high-quality curated education program—the event where both exhibitors and attendees go to discover new industry trends—is a top benefit of Bar Convent Brooklyn," adds Williams.

In the words of a 2021 attendee: "I've been to a lot of shows and Bar Convent Brooklyn is one of the best. We had a magnificent first day meeting a lot of great contacts and will be back next year!"

[Registration for Bar Convent Brooklyn](#) is now open. Be sure to register before May 8 to secure discounted ticket pricing.