



DRIVEN BY AN APPRECIATION AND PASSION FOR PREMIUM AND CRAFT SPIRITS, **BCB BROOKLYN** IS A WELCOMING AND COLLABORATIVE ENVIRONMENT IN WHICH THE PIONEERS OF THE BAR AND BEVERAGE COMMUNITY GATHER TO CELEBRATE AND SCULPT THE FUTURE OF LIQUID CULTURE THROUGH EDUCATION, SHARING BEST PRACTICES AND GENERATING BUSINESS OPPORTUNITIES. IT IS A CURATION OF THE MOST PREMIUM BRANDS DRIVING THE COCKTAIL MOVEMENT.

WHO ATTENDED BCB BROOKLYN?

Beverage Professional 50%

Bartender, Bar/Restaurant Owner/Manager, Food & Beverage Director/Manager, Brand Ambassador, Distiller

Trade 20%

Distributor, Importer, Marketing/Brand Management, Supplier



10% Other
PR, Sales, Consultant, Creative, Catering, Educator

10% Media
Publisher, Photographer/Videographer, Influencer

ATTENDEES FROM

43 States



46 Countries



213

Exhibitors including:



5,300

Industry Professionals



58

Education Sessions



137

Speakers



19,000+

Leads Exchanged



10,915,193

Media Impressions

